

JENNIFER-BIANA GELMAN

SOCIAL MEDIA MANAGER

EXPERIENCE

SOCIAL MEDIA & PARTNERSHIPS MANAGER

Loren Allred - 100k followers

- Posted daily on Instagram, TikTok, Facebook & Youtube.
- Planned out content days, filmed, and edited video content.
- Pitched to brands for collaborations, and managed any partnerships.

SOCIAL MEDIA & PARTNERSHIPS MANAGER

Bebonia Curly Hair Extensions - 50k followers

- Posted daily on Pinterest, TikTok & YouTube.
- Planned photoshoots, filmed, edited, and posted content to social media platforms
- Pitched to brands, influencers, and press for collaborations.
- Casted models, created schedules, and managed quarterly photoshoots.

VIDEO EDITOR

StayCool NYC - 100k followers

- Organized photoshoots and edited videos from shoots.
- Edited TikToks/reels for their Instagram and TikTok accounts.

SOCIAL MEDIA & PARTNERSHIPS MANAGER

Jaime- The Relationship Expert - 90k followers

- Posted daily on Instagram, Facebook, Pinterest, & TikTok.
- Created monthly Mailchimp newsletters.
- Created & edited content for posting.
- Pitched to brands/press for collaborations.

MARKETING & PR INTERN

Nuchas - 11k followers

- Posted on Instagram and Facebook.
- Created content for posting (photos and videos).
- Created biweekly Mailchimp newsletters.
- Pitched to influencers/ press for collaborations.

PR/SOCIAL MEDIA INTERN

BHL Productions (Brittney Hope Levine) - 24k followers

- Helped write TV segments.
- Posted daily on Instagram.
- Edited and organized blogs on WordPress website.
- Used Cision to contact producers and publicists.

CONTACT

jenniferbianagelman@gmail.com

EDUCATION

2020-2022

RUTGERS UNIVERSITY
M.S in Public Relations

2016- 2020

STATE UNIVERSITY OF NEW
YORK AT NEW PALTZ

Magna Cum Laude: BA in Theatre Arts
Performance & BS in Biology

SKILLS

- Have experience as a Youtuber with over 20k subscribers
- Hootsuite Certification
- Mailchimp
- Cision
- Haro
- Marketing Analytics
- Google Analytics/ Google Adwords
- Adobe programs: Photoshop and Premier Pro